



HIGH LINER
FOODSERVICE™



GIVE YOUR GUESTS BIG FLAVORS THIS LENT **WITHOUT GIVING UP A THING.**

Go big on time savings, variety and flavor and make the most of the season.

DO SEAFOOD BIG
OPERATOR REBATE

SAVE UP TO
\$5
PER CASE 

**The Lenten period is the biggest
8 weeks in seafood***

Partner with the big fish that delivers it all:

- Unique seafood innovations
- Seafood menu classics
- Top beer battered brands
- Chef-inspired ideas & tips
- Small prep, huge impressions

highlinerfoodservice.com

*+3% to +4% versus any average eight-week period for the Frozen Finfish category
- Source: Waypoint Business Intelligence; SYY Data for FY 2014 and 2015



DO SEAFOOD BIG OPERATOR REBATE

High Liner Foodservice is here to help you maximize your returns during the Lenten period with seafood solutions that are on-trend, low on prep, and big on flavor. Take advantage and save \$5 per case on value-added shrimp products from now until 4/30/2023.

OPERATOR REBATE 2023

PRODUCT #	DISTRIBUTION CODE	PRODUCT DESCRIPTION	SIZE	CASE PACK	# OF CASES
BEER BATTERED					
10026737		Guinness® Battered Shrimp, Tail-Off	27 - 32 ct	1/10 lbs	
10026138		Yuengling® Battered Shrimp, Tail-Off	31 - 35 ct	2/5 lbs	
10004182		Redhook® Ale Battered Round Shrimp, Tail-Off	31 - 35 ct	4/2.5 lbs	

BATTERED

1002026		Battercrisp® Sauce & Serve Shrimp	28 - 35 ct	4/2.5 lbs	
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BUTTERFLY

1005235		Coconut Breaded Butterfly Shrimp	16 - 20 ct	4/3 lbs	
1088394		Pan-Sear® Garlic and Herb Butterfly Shrimp	20 - 23 ct	4/2.5 lbs	
1003216		Breaded Butterfly Dinner Shrimp	21 - 25 ct	4/3 lbs	

BREADED

1088395		Buffalo Breaded Shrimp	27 - 32 ct	4/2.5 lbs	
10004188		Country Style Breaded Shrimp, Round, Tail-Off	31 - 35 ct	4/2.5 lbs	

POPCORN

1001991		Breaded Shrimp, Pouch	21+	12/8 oz	
1005049		Breaded Shrimp, Basket	70 - 80 ct	12/8 oz	
1002024		Breaded Popcorn Shrimp	65/110 ct	4/3 lbs	
1002025		Breaded Popcorn Shrimp	65/110 ct	1/10 lbs	

\$5 OFF ANY ONE (1) BRANDED VALUE-ADDED PRODUCT

MINIMUM 5 CASES | MAXIMUM REBATE \$500

	CASES PURCHASED	PER CASE REBATE	SUBTOTAL REBATE
VALUE-ADDED SHRIMP SUBTOTAL		x \$ 5 =	
BRANDED VALUE-ADDED SUBTOTAL		x \$ 5 =	
TOTAL REBATE		\$	

OPERATOR INFORMATION

NAME: _____

TITLE: _____

COMPANY: _____

OPERATOR SIGNATURE: _____

ADDRESS (NO PO BOX): _____

CITY/STATE: _____

MAIL TO (IF DIFFERENT): _____

PHONE (DAYTIME): _____

EMAIL: _____

SEGMENT (CHECK ONE):

- QUICK SERVICE RESTAURANT LONG TERM CARE
 FULL SERVICE RESTAURANT HOSPITAL
 SENIOR LIVING OTHER

DISTRIBUTOR: _____

DISTRIBUTION SALES REP: _____

BROKER SALES REP: _____

YES, I WANT TO RECEIVE DELICIOUS SOLUTIONS AND AMAZING OFFERS FROM HIGH LINER FOODS!

RULES

- Offer valid on purchases made between 01/01/2023 - 04/30/2023.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Offer valid on value-added products only, no unprocessed products.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 05/31/23.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$500.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.

7 NEW VALUE-ADDED SHRIMP VARIETIES COMING JAN 2023



If redeeming your rebate online, visit www.rapidrebate.net. Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your rebate once it is received. If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

DO SEAFOOD BIG 2023 | P.O. BOX 552 | TRAVERSE CITY, MI 49685-0552

highlinerfoodservice.com

Our big offering is getting even bigger.