



B&G Foods, Inc.

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Parsippany, NJ 07054

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VIA EMAIL

October 9, 2020

UNFI

11922 General Dr STE A,

Charlotte, NC 28273

Attn: Recall Department

Email: recalls@unfi.com

URGENT CLASS ONE RECALL NOTICE

Dear Customer:

We are voluntarily recalling a very limited number of boxes of **6 oz. Back to Nature® Organic Rosemary & Olive Oil Stoneground Wheat Crackers “Best By” APR 25 2021 (UPC 8-19898-01015-8)**. We discovered recently that a few boxes of the packaging may have been inadvertently used to package peanut butter cookies, which contain peanut ingredients that are not declared on the product’s ingredient statement. We are conducting this recall as a protective measure.

<u>Product Being Recalled</u>	<u>“Best By” Date</u>
<u>Back to Nature Organic Rosemary & Olive Oil Stoneground Wheat Crackers</u> NET WT 6 OZ (170g) Item Number 87013032 UPC # 8-19898-01015-8 <i>(A photo of the box is attached as Exhibit A)</i>	APR 25 2021 <i>(The “best by” date is located on the top of the box.)</i>

This recall, which is being made in cooperation with the U.S. Food and Drug Administration, applies only to a few boxes of our 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers with a “best by” date of APR 25 2021. This voluntary recall **does not apply** to any other “best by” dates, sizes or varieties of *Back to Nature* products.

A third party co-packer inadvertently used a small number of our Organic Rosemary & Olive Oil Stoneground Wheat Crackers packaging in connection with a production run of peanut butter cookies. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers were not produced on that date. As such, B&G Foods believes this recall impacts only a handful of boxes of *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers.

Please follow these instructions to ensure a successful recall:

- Immediately discontinue selling or distributing 6 oz. *Back to Nature* Organic Rosemary & Olive Oil Stoneground Wheat Crackers – “Best By” APR 25 2021 (UPC 8-19898-01015-8).
- Warehouse / Distribution Center Product:
 - Please communicate to your retailers to remove the specific affected product from store shelves immediately.

- If you need assistance with segregating affected product at your warehouse/distribution centers, please contact your sales representative for assistance with segregating the recalled product.
- Please destroy the affected product at your warehouse/distribution centers and complete the enclosed *Product Recall Response Form* and return via email to B&G Foods as noted below.
- Retail / Store Level Product:
 - Please communicate to your retailers to remove the specific affected product from store shelves immediately.
 - Please communicate to your retailers to destroy the specific affected product.
 - Please advise your stores to direct any consumer inquires to B&G Foods at (855) 346-2225 from 8:30 a.m. to 6:00 p.m. Eastern time or for email contact to <https://backtonaturefoods.com/contact-us>. We also realize that some consumers may return product directly to stores.
- Complete the enclosed *Product Recall Response Form* and email to B&G Foods. It is important that you complete the *Products Recall Response Form* even if you do not have product to destroy.
 - Email address is rick.drummond@bgfoods.com.
- If you have further shipped any of the recalled product, please immediately notify your consignees to advise them about this recall and include a copy of this recall letter for clarification.

Thank you for your cooperation in this recall. We apologize for this inconvenience to you and to your customers. Rest assured, we are working with the co-packer of this product to take the appropriate steps to prevent this from happening again. The safety of our consumers is our number one priority. All of our ingredients and products are subject to our strong food safety and quality assurance systems. We are committed to ensuring that all of the products we sell are safe and meet the highest quality standards.

If you have questions, please do not hesitate to contact me by phone at (973) 867-5002 or by email to rick.drummond@bgfoods.com.

Sincerely,

Rick Drummond
Vice President of Quality Assurance and R&D

EXHIBIT A

FRONT OF LABEL



**TOP OF BOX
WITH BEST BY APR 25 2021**

