



HIGH LINER
FOODSERVICE™

OUR 125-YEAR LEGACY PROPELS US FORWARD.



125 YEARS OF SEAFOOD. 6 BIGGEST WEEKS FOR SEAFOOD EATERS.*

Our storied legacy means we understand the Lenten season better than anyone. We'll save you time, reduce your skilled labor needs and add variety to your menu. Make the most of this season by offering craveable, seafood options that are crafted to delight your guests!

ANNIVERSARY OFFER!
SAVE UP TO \$1250
(\$10 PER CASE)



* Source: NPD CREST Consumer Monthly - Commercial Foodservice. L12M PE July 2023

DO SEAFOOD **FEARLESSLY™**

VISIT HIGHLINERFOODSERVICE.COM



ANNIVERSARY OPERATOR REBATE

High Liner Foodservice is here to boost your Lenten season with seafood that's easy to prep and loaded with flavor. Dive into our Anniversary Operator Rebate and save \$10/per case from January 1 to March 31, 2024. Don't miss out on this opportunity!

OPERATOR REBATE 2024

PRODUCT #	DISTRIBUTION CODE	PRODUCT DESCRIPTION	SIZE	CASE PACK	# OF CASES
BATTERED / BEER BATTERED					
12300194		Beer Battered Southern Blue Whiting	4.8 oz	1/10 lb	
10001654		Brewer's Choice® Battered Cod Fillets	4oz	1/10 lb	
10026732		Guinness Battered Cod Fillets	4oz	1/10 lb	

FAROE ISLAND SALMON

21005324		Atlantic Salmon Portions IVP	4oz	1/10lb	
21005326		Atlantic Salmon Portions IVP	6oz	1/10lb	
21005335		Atlantic Salmon Portions IVP	8oz	1/10lb	

VALUE ADDED SHRIMP

1003216		Breaded Butterfly Shrimp	21-25 ct	4/3 lb	
12300150		Coconut Breaded Butterfly Shrimp	21-25 ct	4/3 lb	
10004182		Redhook Ale Battered Round Shrimp, Tail-Off	31-35 ct	4/3 lb	

OR WRITE IN 2 OTHER VALUE ADDED ITEMS



If redeeming your rebate online, visit www.rapidrebate.net. Complete the short form to activate your registration and then you can start uploading your rebate and accessing your account through the website or mobile app. Your account will also allow you to check the status of your Anniversary Lent Rebate 2024 once it is received. If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

ANNIVERSARY LENT REBATE 2024 | P.O. BOX 552 | TRAVERSE CITY, MI 49685-0552

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OPERATOR INFORMATION

NAME:

TITLE:

COMPANY:

OPERATOR SIGNATURE:

ADDRESS (NO PO BOX):

CITY/STATE:

MAIL TO (IF DIFFERENT):

PHONE (DAYTIME):

EMAIL:

SEGMENT (CHECK ONE):

QUICK SERVICE RESTAURANT

LONG TERM CARE

FULL SERVICE RESTAURANT

HOSPITAL

SENIOR LIVING

OTHER

DISTRIBUTOR:

DISTRIBUTION SALES REP:

BROKER SALES REP:

YES, I WANT TO RECEIVE DELICIOUS SOLUTIONS AND AMAZING OFFERS FROM HIGH LINER FOODS!

RULES

- Offer valid on purchases made between 1/1/24-3/31/24.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Offer valid on value-added products only, no unprocessed products.
- Distributors are excluded from this offer.
- Available to multi-unit chain accounts.
- Submit rebate request any time before 4/30/24.
- Minimum of 5 cases purchased required to be eligible.
- Maximum rebate value per operator is \$1250.
- Proof of purchase in the form of distributor invoice must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other High Liner Foods' offer, bid, contract price, promotion, or rebate.
- Please allow 8-10 weeks for processing the redemption.