

# URM FOODSERVICE

Your Only  
**LOCAL**  
Foodservice Distributor

**PEIRONE**  
PRODUCE CO.  
— EST. 1945 —



**PRICES EFFECTIVE JANUARY 28<sup>TH</sup> THRU FEBRUARY 3<sup>RD</sup> 2019**

53502-1 (24/2 lb.)  
**Carrots** **\$26<sup>16</sup>**

Market remains steady with quality reported as good. Supplies are adequate to meet current demand.

58058-9 (9/3 lb.)  
**Fuji Lil Snapper Apples** **\$30<sup>51</sup>**

Market remains steady with overall quality reported as fair.

58597-6 (138 ct.)  
**Choice Navel Oranges** **\$20<sup>09</sup>**

Market is steady with plenty of promotable volume and great quality reported.

53802-5 (48 ct.)  
**Choice Navel Oranges** **\$33<sup>12</sup>**

Market is steady with plenty of promotable volume and great quality reported.



58177-7 (38 lb.)  
**Minneola Tangellos** **\$45<sup>22</sup>**

Citrus fruit hybrid of a tangerine and a grapefruit with a tart, tangy tangerine taste and low seed count.

**URMFOODSERVICE.COM**

Please join us for our 2019  
**URM FOOD EXPO**  
and **BUYING SHOW**  
**FEBRUARY 20**



**URMAZING**  
**RACE**

This event is for our business customers and will feature  
**HUNDREDS OF VENDORS, NEW PRODUCTS, SHOW SPECIALS,**  
**PRIZE GIVEAWAYS AND TASTING BOOTHS!**

Prices, products and printing errors are subject to change without notice. Some products are an average portion or case price. Quantities are subject to stock on hand.



# Center of the Plate *Specials*

What's on the menu for  
*Valentine's Day?*



92614-7 (2 lb.)  
**Aqua Star 16/20 Raw  
P&D Tail On  
White Shrimp**

**\$12<sup>69</sup>**



92448-0 (20 lb.)  
**Direct Source 3/5  
Japonicus  
Snow Crab**

**\$131<sup>09</sup>**



91471-3 (4/2.5 lb.)  
**Mrs Friday's  
Oven Ready  
Krabbycakes®**

**\$37<sup>69</sup>**

See our \$5.00 rebate offer at [www.urmfoodservice.com](http://www.urmfoodservice.com)



920920-6 (36/5 oz.)  
**Angus Meats  
Super Center Cut Choice  
Top Sirloin**

**\$8<sup>99</sup>  
lb.**



920664-0 (20/10 oz.)  
**Angus Meats  
Center Cut Choice  
New York Steak**

**\$12<sup>49</sup>  
lb.**



*Surf & Turf:*

**The most iconic of all Valentine's Day meals.**

If you are looking for an impressive (but simple to prepare) Valentine's meal that never fails, the Surf & Turf is the dish for you. Its essence is in its simplicity; an amazing cut of meat paired with a rich and succulent offering from the sea. That's it. It's almost no-frills, yet always a crowd pleaser.