



January 15, 2019

Subject: RXBAR Class I Recall - Action Required

Dear Customer,

I'm reaching out to inform you that we are voluntarily expanding the scope of the recently issued RXBAR recall because of the potential for the presence of undeclared peanut. The FDA has asked us to proceed with a Class I recall.

RXBAR identified the potential for peanut in two varieties – Chocolate Sea Salt and Coconut Chocolate – in December and initiated a recall of those varieties. We are expanding the recall out of an abundance of caution, after recently receiving consumer contacts regarding allergic reactions to additional varieties.

Please find full details below; we ask that you immediately isolate and destroy all affected product and follow UNFI protocol to receive replacement product or credit. No other RXBAR flavors or RXBAR products are affected by the recall.

Description	Best By Date	UPC
Apple Cinnamon	04 16 2019 – 05 12 2019 07 10 2019 – 07 11 2019	Single Bar: 008-57777-00417-1 12 ct Carton: 008-57777-00424-9
Blueberry	03 21 2019 – 05 21 2019 07 07 2019 – 09 29 2019	Single Bar: 008-57777-00419-5 12 ct Carton: 008-57777-00426-3 10 ct Carton: 008-58030-00840-0 5 ct Carton: 008-580300-0843-1 4 ct Carton: 008-57777-00447-8
Chocolate Chip	03 24 2019 – 05 14 2019 07 11 2019 – 09 08 2019 09 30 2019 – 10 01 2019	Single Bar: 008-57777-00469-0 12 ct Carton: 008-57777-00472-0 5 ct Carton: 008-580300-0845-5 4 ct Carton: 008-57777-00492-8
Chocolate Hazelnut	02 17 2019 – 10 18 2019	Single Bar: 008-59162-00709-5 12 ct Carton: 008-59162-00710-1 4 ct Carton: 008-59162-00717-0
Chocolate Sea Salt	03 04 2019 - 09 11 2019 10 11 2019 ONLY	Single Bar: 008-57777-00423-2 12 ct Carton: 008-57777-00430-0 10 ct Carton: 008-59162-00720-0 5 ct Carton: 008-580300-0841-7 4 ct Carton: 008-57777-00448-5
Coconut Chocolate	03 01 2019 - 10 13 2019	Single Bar: 008-57777-00421-8 12 ct Carton: 008-57777-00428-7 5 ct Carton: 008-580300-0844-8 4 ct Carton: 008-57777-00491-1

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Coffee Chocolate	04 13 2019 – 08 15 2019	Single Bar: 008-57777-00422-5 12 ct Carton: 008-57777-00429-4
Mango Pineapple	02 16 2019 – 10 19 2019	Single Bar: 008-57777-00494-2 12 ct Carton: 008-57777-00495-9 4 ct Carton: 008-59162-00718-7
Maple Sea Salt	03 02 2019 – 05 23 2019 07 18 2019 – 07 19 2019 09 09 2019 – 09 10 2019	Single Bar: 008-57777-00441-6 12 ct Carton: 008-57777-00440-9 4 ct Carton: 0085-7777-00454-6
Mint Chocolate	03 02 2019 – 04 18 2019 07 26 2019 – 08 09 2019	Single Bar: 008-57777-00433-1 12 ct Carton: 008-57777-00434-8 4 ct Carton: 008-57777-00449-2
Mixed Berry	03 14 2019 – 05 06 2019 07 10 2019 – 08 30 2019	Single Bar: 008-57777-00467-6 12 ct Carton: 008-57777-00470-6 4 ct Carton: 008-59162-00700-2
KIDS Apple Cinnamon Raisin	03 03 2019 – 04 16 2019 07 12 2019 ONLY	Single Bar: 008-57777-00477-5 16 ct Carton: 008-57777-00479-9 5 ct Carton: 008-57777-00453-9
KIDS Berry Blast	03 14 2019 – 04 26 2019 06 06 2019 – 08 05 2019	Single Bar: 008-57777-00475-1 16 ct Carton: 008-57777-00478-2 5 ct Carton: 008-57777-00451-5
KIDS Chocolate Chip	03 15 2019 – 04 14 2019 07 17 2019 – 09 21 2019	Single Bar: 008-57777-00476-8 16 ct Carton: 008-57777-00480-5 5 ct Carton: 008-57777-00452-2
Pumpkin Spice	05 09 2019 – 07 11 2019	Single Bar: 008-57777-00418-8 12 ct Carton: 008-57777-00425-6 4 ct Carton: 008-59162-00719-4
10 Bar Variety Pack (Blueberry, Chocolate Sea Salt, Coconut Chocolate, Peanut Butter Chocolate)	01 14 2019 -10 16 2019	10 ct Pack: 008-59162-00725-5
12 ct Variety Pack (Chocolate Sea Salt, Peanut Butter Chocolate)	01 14 2019 – 06 10 2019	12 ct Pack: 008-57777-00481-2
12 ct Variety Pack (Blueberry, Chocolate Sea Salt, Coconut Chocolate, Mixed Berry, Peanut Butter, Peanut Butter Chocolate)	See “Best If Used by Date” on individual bars as indicated above	12 ct Pack: 008-57777-00435-5
14 ct Variety Pack (Chocolate Chip, Chocolate Sea Salt)	09 20 2019 - 10 01 2019	14 ct Pack: 008-58030-00821-9
16 ct Variety Pack (Chocolate Sea Salt, Peanut Butter Chocolate)	07 18 2019 - 09 07 2019	16 ct Pack: 008-59162-00784-2

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Food safety and quality are our top priority. Our investigation concluded that the issue stems from a specific ingredient supplied by a third party. We immediately changed suppliers for this ingredient when the issue arose.

Thank you for your attention to this matter. If you have any questions, please reach out to me at any time.

Thank you,

A handwritten signature in black ink, appearing to read "Heather Meier", written in a cursive style.

Heather Meier
National Account Manager