

**AD PROPOSAL
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[illegible]

PROMOTION START DATE PROMOTION END DATE

PAYMENT METHOD: ☐ CHECK ☐ DEDUCTION ☐ ACCRUAL: Accrual Account #

Please return ad proposal no later than the 1st of the month prior. Failure to do so will result in a missed opportunity and charges will still apply.

PLEASE EMAIL OR FAX THIS FORM BACK TO US WITH A SIGNATURE.

Manufacturer price changes implemented during promotional periods are the responsibility of the manufacturer and will be billed back accordingly.

PROMOTIONAL DATES MAY BE ADJUSTED IF DATES FALL OUTSIDE OUR PROMOTIONAL PERIOD. THIS CLAIM WILL BE BILLED BY URM STORES, INC., AND WILL BE DEDUCTED IF NOT PAID WITHIN 37 DAYS OF THE PERFORMANCE END DATE. BILLBACK AND SPECIAL ALLOWANCE PERFORMANCE FOR URM WAREHOUSE ITEMS IS BASED ON QUANTITIES ORDERED OR COMMITTED TO DURING THE PROMOTIONAL TRACKING PERIOD. THIS PROPOSAL FORM IS A BINDING GUARANTEE OF DATES. ALLOWANCES, BILLBACKS, AND COST OF GOODS UNLESS OTHERWISE NOTED. ANY REVISIONS OF THIS INFORMATION MUST BE NOTED ON A PHOTOCOPY OF THE ORIGINAL PROPOSAL. URM MAY ADJUST DATES IF SUBMITTED DATES ARE OUTSIDE THE PROMOTIONAL TRACKING PERIOD. AMOUNTS BILLED FOR ADVERTISING INCLUDING FLYERS, TPR'S, PROMOTIONAL BOOKS AND ANY OTHER ADS WILL BE USED FOR ADVERTISING AND SALES PROMOTIONS ONLY. ALLOWANCES WILL BE MADE AVAILABLE TO CASH & CARRY, FOODSERVICE AND CONVENIENCE & GROCERY (IF APPLICABLE) DURING THE PROMOTIONAL PERIOD.

Contact Person	Phone	Date
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Email

Address	City	State	Zipcode
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PLEASE EMAIL OR FAX THIS FORM WITH SIGNATURE AND CONTACT US WITH ANY QUESTIONS:
FAX 509.468.1379 **PHONE** 800.541.2207 **EMAIL** MARKETING@URMFOODSERVICE.COM

VENDOR SIGNATURE _____ DATE _____